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We Got Mojo!

**Raul A. Deju unveils 20 rules for life's success in new book
Co-authored by Deborah Peacock**

Raul A. Deju defines success as being able to take the steps to lead a happy life on this planet - with comfort, moral support, true values, a sense of accomplishment and fulfillment. Although he was encouraged to write about his life, he decided to publish a book, **We Got Mojo!**, about the people who guided and helped him in his life journey Raul and 35 of his friends (BFFs including **Deborah Peacock**) have written about what has made their lives so successful. **The proceeds go to the Disabled Veterans Business Alliance.**

Many of Deju's best friends are part of the leading innovative forces that have led to the creation of many major modern enterprises such as a number of the Virgin Brand ventures, MTV, Nickelodeon, Yahoo and EnergySolutions to name just a few. Deju says, "I came up with the idea of writing a book that instead intertwines the stories from my life at various stages with the stories of some of my BFFs, who are even more exciting and provide a more diverse framework of the trials and tribulations of life and how one can chart a course that leads to success."

Written in short-sized blogs, the authors share the hardships they endured to succeed and the actions they took. Through their experiences, they were able to come up with 20 rules on how to succeed. According to Deju, "many of the stories in the book are heartbreaking and hopefully will inspire you to new heights in your own life."

The book is selling well, especially on Amazon, but it is also available on Barnes & Noble and other internet providers. The book will be featured in the Frankfurt Book Show in October and in U.S. shows in 2017 (New York and Chicago).