

**COMS International Conference and Pre-Conference Workshop:  
Strategic Intellectual Property Management (August 2010)**

Peacock Myers' Jeffrey Myers and Phil Askenazy will be presenting a Workshop at COMS, an international conference on the commercialization of Micro-Nano Systems, to be held August 29 – September 2. Registration for the conference is at [www.mancef.org/registration](http://www.mancef.org/registration). Our Workshop, Strategic Intellectual Property Management, is being held on August 29, 2010, from 2:30 – 5:00 p.m., and is designed as an introduction to the strategic management of intellectual property, particularly as it applies to technology companies. Some of the topics to be covered are:

- Brief overview of patents, trade secrets, copyrights, and trademarks
- Internal patent processes and portfolio management
- Strategic patent prosecution, domestic and foreign
- Working with the national labs and universities
- Licensing and joint ventures