

WARNING: Trademark Scam Letters

Some of our clients with registered trademarks or pending trademark applications have received alarming letters advising them that their trademark may be cancelled if they don't act by a certain date. Here is the header of one such letter that could appear to have been sent by a government agency:

TRADEMARK RENEWAL SERVICE

910 17th St. NW 8th Floor
Washington, D.C. 20006
(202) 584-0073

TRADEMARK OWNER	REGISTRATION NO.	REGISTRATION DATE	CLASS(ES)
████████████████████	██████	██████	035

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44-5135

TRADEMARK CANCELLATION ADVISORY



Such letters have a payment form you can submit to the sender who say they will renew your trademark for you to avoid the cancellation. Rather than provide you the actual dates of your renewal period, such letters provide a “reply no later than” date to instill false urgency and solicit your business.

These companies are frauds! The U.S. Patent and Trademark Office (USPTO) and Department of Justice are cracking down on these solicitation companies, and as it turns out, some of them are complete frauds. One recent mass-mailing scam by the “Trademark Compliance Center” and “Trademark Compliance Office” promised to monitor trademarks and to register the trademark with U.S. Customs and Border Protection. The company defrauded \$1.66 million from recipients of their letters with no intent to actually perform the services. The USPTO warns that some of these solicitation companies mislead you into services you did not actually need and that some of them cannot actually perform the services because they are not attorneys. The USPTO keeps a list of the solicitation companies like the example above that send solicitation letters that it does not want to be confused with: <https://www.uspto.gov/trademarks-getting-started/non-uspto-solicitations>.

Contact us first before responding to such letters! We at Peacock Myers have specialized intellectual property docketing staff and software dedicated to keeping track of deadlines in any trademark application we filed on your behalf. We send notices of upcoming deadlines to you. If you are concerned about the status of your trademark

application or registration, or you are interested in monitoring for infringing uses of your mark (\$375/year), please contact us—do not be pressured into services by solicitation firms.

Correspondence from the USPTO? If we filed a trademark application for you, we are the correspondent who will receive communications from the USPTO on your behalf. We will notify you of any communication we receive regarding your trademark. If you do receive a communication that you think is from the USPTO, please let us know and don't send in any payments. It's likely a scam.