

March 1, 2019

April 12-13, 2019 - New Mexico Institute of Mining and Technology: Fourth Annual Inventors & Entrepreneurs Workshop: "From Your Idea to Product Market"

Peacock Law P.C. is very proud to be a sponsor for the **Fourth Annual Inventors and Entrepreneurs Workshop, and Business Start-Up Conference**. This is a world-class opportunity for inventors and entrepreneurs to learn from leaders! (The last three workshops were sellouts!)

The Workshop will be at New Mexico Institute of Mining and Technology, Center for Leadership in Technology Commercialization, Fidel Center, Socorro, NM, April 12-13, 2019. You will be welcomed by **Dr. Stephen Wells**, President, New Mexico Tech and **Deborah Peacock, J.D. P.E.**, President, Board of Regents. **Larry Udell**, Chairman, Licensing Executive Society, Silicon Valley will be Master of Ceremonies. **Alicia Keyes**, Cabinet Secretary, NM Economic Development will speak on "NM's Future Technology Economy" and **Governor Michelle Lujan Grisham** has been invited.

Keynote speaker: William Seidel "Inventrepreneurship = Invention + Entrepreneurships", CEO of America Invents, Inc. Bill will cover his decades in the creation/marketing of \$2 billion worth of new products and how to abandon Myths and adopt Mastery. He will also discuss his recently published book, *Myths & Mastery Why Most Ideas Don't Work and What to do About It*".

Special presentations: Molly Kocialski, the Director of the Rocky Mountain Regional Office, USPTO; **Katharine Ku**, Executive Director Emerita, Office of Technology and Licensing, Stanford University Chief Licensing Counselor, WSGR; **John Garcia**, District Director, US SBA, Albuquerque; **Lionel Leventhal**, Founder and Managing Director at Royalty/Revenue Interest Capital, NYC; and **Norman Smith, Ph.D.** Incubators & Accelerators: Learn the truth and what you should know before joining one.

Panels:

Invention/Technology Today – Successful Product tomorrow. **Dr. Peter Anselmo**, Moderator, Executive Director, NMT Center for Technology Commercialization; **Panelists: Kathy Hansen**, Arrowhead Center, NM State University; **Dan Brooks**, Sun Mountain Capital; **Frank Estcorn**, NMT lecturer, inventor of the Nicotine Patch; **Synthia Jaramillo**, Director, Economic Development, City of Albuquerque; and **Stuart Rose**, Founder - Bio-Science Center, Albuquerque.

Structure for Success: Forming, Financing and Protecting. **Bruce Jenett**, Moderator, Senior Partner, DLA Piper; **Craig Kenesky Ph.D.**, IP Practice Head, Wilson/Sonsini/Goodrich & Rosati; **Nola Masterson, Ph.D.**, CEO and Managing Director of Science Futures, Inc.; **Deborah Peacock, J.D., P.E.**, President/CEO – Peacock Law P.C.; and **Tom Stephenson**, Verge Fund.

Space Port America. An executive and scientist from Virgin Galactic will provide a presentation with visual effects, on how average people will experience space travel.

Participant Exercise: Solutions to a Problem. **Jackie Kirby Moore, Moderator,** Sandia National Labs. **Judges: Nola Masterson,** CEO/Founder, Science Futures; **Sanjay Prasad,** Intellectual Property International; and **Tony Redondo,** Los Alamos National Laboratory

Investing in New Mexico's Technology Future. **Dan Brooks, Moderator,** Sun Mountain Capital; **Lionel Leventhal,** Royalty/Revenue Interest Capital; **Jackie Kerby Moore,** Sandia Technology Park; **Paul Silverman,** Geltmore Capital; **Tom Stephenson,** Verge Fund;

Three, special, free educational courses will be offered the morning of April 12, 2019 prior to the opening/welcome remarks. The topics are: **A Start-Up Guide for New Ventures;** **Protecting Your Invention/Idea;** and **Legal and Licensing.**

There will be local and national investors attending and speaking at this two-day event. Like the popular *Shark Tank*, **The NMT Wolves Den** will host a panel of investors who will screen qualified presentations by entrepreneurs seeking input and funding. This is a phenomenal opportunity to meet true “movers-and-shakers” in the exciting world of inventing and entrepreneurship.

Early registration (\$75) ends March 29, 2019. Registration at the door is \$125. The price includes: cocktail reception, barbecue dinner, continental breakfast, box lunch, break refreshments and all types of life changing information! For more information and to register, please visit <http://management.nmt.edu/invent/>. **We hope to see you there!**