

March 1, 2018

**New Mexico Institute of Mining and Technology: Third Annual Inventors & Entrepreneurs  
Workshop**  
**“From Your Mind to the Market”, April 13-14, 2018**

**Peacock Law P.C.** is very proud to again sponsor the **Third Annual Inventors and Entrepreneurs Workshop, and Business Start-Up Conference**. This is a world-class opportunity for inventors and entrepreneurs to learn from leaders! (The last two workshops were sellouts!)

The Workshop will be at New Mexico Institute of Mining and Technology, Center for Leadership in Technology Commercialization, Fidel Center, Socorro, NM, April 13-14, 2018. You will be welcomed by **Dr. Stephen Wells**, President, New Mexico Tech; **Deborah Peacock, J.D. P.E.**, President, Board of Regents; **Dr. Peter Anselmo**, Co-Chairman; **Larry Udell**, Chairman, Licensing Executive Society, Silicon Valley will be the Master of Ceremonies.

**Keynote speaker: R. Terry Dunlay**, founder of IntelliCyt (a Sartorius company)  
- “From University Innovation to Commercial Success and Acquisition.”

**Presenters: William Seidel** “Inventrepreneurship”, CEO of America Invents, Inc. Bill will cover his decades in the creation/marketing of \$2 billion worth of new products and how to abandon myths and adopt mastery. He will also discuss his recently published book, *Myths & Mastery Why Most Ideas Don’t Work and What to do About It*”; and **Andrew Miller**, winner of \$5000 Wolves Den top student prize at the 2017 Workshop. - “From Teenage Inventor to Entrepreneur.”

**Special presentations:**

**Hope Shimabuku**, the Director of the Dallas U.S. Patent and Trademark Office; and **John Garcia**, District Advisor, US SBA, Albuquerque.

**Panels:**

**Can My Idea Turn Into a Company or a License?** **Dr. Peter Anselmo**, Moderator, Executive Director, NMT Center for Technology Commercialization; **Panelists: Kathy Hansen**, Arrowhead Center, NM State University; **Damon Matteo**, CEO, Fulcrum Strategies; **Sanjay Prasad**, Intellectual Property International; **Gideon Shaanan**, CEO, Osent, Inc.; and **Norman Smith**, The Cube.

**Investing in Inventions, Research and New Technologies.** **Bruce Jenett**, Moderator, Senior Partner, DLA Piper; **Craig Kenesky**, Wilson/Sonsini/Goodrich & Rosati; **Lionel Leventhal**, Founder/Managing director at Royalty/Revenue Interest Capital, Inc.; **Nola Masterson, Ph.D.**, CEO and Managing Director of Science Futures, Inc.; and **Tom Stephenson**, Verge Fund.

**Women Entrepreneurs: “You Can Do It Too”.** **Deborah Peacock, P.E., J.D.**, Moderator, Peacock Law Firm; **Kristin Martinez**,

Founder/Managing Director, Sound Point Ventures; **Caitlin Rice, J.D.**, successful entrepreneur and investor; and **Waneta Tuttle**, CEO of Southwest Medical Ventures.

***Participant Exercise: Solutions to a Problem.*** **David Gonzales**, Moderator, Bison Oil & Gas; **Nola Masterson, Ph.D.**, CEO and Managing Director of Science Futures, Inc.; **Dave Pesiri**, Los Alamos National Laboratory; **Sanjay Prasad**, Intellectual Property International; **Stuart Rose**, Founder, Bio-Science Center; and **Gideon Shaanan**, CEO, Osentio, Inc.

***Investing in New Mexico's Future.*** **Dan Brooks**, Moderator, Sun Mountain Capital; **Paul Silverman**, Geltmore Capital; **Tom Stephenson**, Verge Fund; **Jake Tolk**, Morgan Stanley; and **Julia Wise**, NM Economic Development.

There will be local and national investors attending and speaking at this two-day event. Like the popular *Shark Tank*, **The NMT Wolves Den**, sponsored by the **Kauffman Foundation**, will host a panel of investors who will screen presentations by entrepreneurs seeking input and funding. This is a phenomenal opportunity to meet true “movers-and-shakers” in the exciting world of inventing and entrepreneurship.

Registration is \$95 (at the door \$125). The price includes: cocktail reception, barbecue dinner, continental breakfast, box lunch, break refreshments and all types of life changing information! For more information and to register, please visit <http://management.nmt.edu/invent/>.

**We hope to see you there!**