

**Parker Center for Family Business**  
**Symposium October 23, 2015**

The Parker Center for Family Business (“PCFB”) is holding a Symposium October 23, 2015 at the Sandia Resort and Casino. The one day symposium includes presentations by keynote speakers Bonnie Brown Hartley Ph.D. and Michael T. Hartley, CFP, AAMS. Kathryn Jacobson, Ph.D. is the luncheon speaker followed by afternoon panel presentations with family business members sharing success, near misses and failures, and break out groups focusing on pertinent operational topics for family-owned businesses.

James and Linda Parker started the PCFB in 2005 as a nonprofit organization that specializes in advice for family-run businesses in New Mexico. In 2013 the PCFB joined forces with the University of New Mexico Anderson School of Management.

Anderson School of Management Interim Dean Craig White said “family businesses play a key role in the state’s economy and the Parker School will play an important educational role.” Dean White said “There is an increasing need for an understanding of topics such as succession planning, asset management and communications.”

For more information and to register go to <https://parker.mgt.unm.edu>.