

TRADEMARK WATCH SERVICE

Peacock Myers has negotiated a special rate for a trademark watch service with Thomson Reuters. For \$325 per year per mark (this is a pass through cost), the service monitors confusingly similar or identical trademarks that are filed or published with the U.S. Patent & Trademark Office. Other watches available for \$325/year each are foreign published trademarks, domain names, company names and design marks. Weekly emails are sent to us when there is activity and we will forward those emails or a report to you if the results are relevant. Peacock Myers does not charge for its services unless we or you determine something is relevant and should be reviewed in detail.

This service has dramatically helped our clients to protect and enforce their trademark and domain name rights. We can quickly tell if anyone is using the mark or name, file protests or oppositions with the U.S. Patent & Trademark Office, and notify infringers to cease and desist using the mark or domain name.

Please contact Deborah Peacock, dpeacock@peacocklaw.com, (505) 998-1501, if you wish to sign up for this service or if you have questions about what might be the best strategy for your company.