

July 1, 2017

Total Solar Eclipse on August 21, 2017

There will be a total solar eclipse in the United States on August 21, 2017. This is a very rare event, and something you should not miss.

Our client, Great American Eclipse, LLC, has everything you need to experience the eclipse, including maps for where to best view the eclipse, eclipse viewing glasses and shades, solar binoculars, eclipse maps, books, t-shirts and even wine! Check out their website, www.greatamericaneclipse.com, for a great learning experience and to equip yourself for this event.

Even if you are not in the path for a total eclipse, you will be able to experience a partial solar eclipse in every area of the United States, and also much of Canada and Mexico. This is why it is called the Great American Eclipse®, a registered trademark owned by our client. We are pleased to work with Great American Eclipse, LLC, on intellectual property, licensing and distribution matters.

Where will you be on August 21, 2017?