

March 1, 2017

**INVENTORS & ENTREPRENEURS WORKSHOP**  
**April 7-8, 2017**

**“From Your Idea to Product to Market”**

**Peacock Myers, P.C.** is very proud to again sponsor the **Second Annual Inventors and Entrepreneurs Workshop, and Business Start-Up Conference**. This is a world-class opportunity for inventors and entrepreneurs to learn from leaders!

The Workshop will be at New Mexico Institute of Mining and Technology, Center for Leadership in Technology Commercialization, Fidel Center, Socorro, NM, April 7-8, 2017.

**The Honorable Susana Martinez, Governor of New Mexico**, will give the opening welcome address. Keynote speeches will be by: **Dr. Raul Deju**, founder of numerous companies and Senior Partner of Brightstar Capital Partners, *Developing a University Innovation Factory*; **William Sidel**, CEO of America Invents, *Inventpreneurship*; and **Bill Reichert**, Director/Co-founder, Garage Technology Ventures, *Investing in Winners and the Decision Process*. Other speakers and panelists include: **Dr. Frank Etscorn**, NMT faculty, inventor of the Nicotine Patch; **David Gonzales**, CEO, Bison Oil & Gas; **Mark McCausland**, President/CEO Ultramain Systems; **Dr. Srinivas Mukkamala**, CEO, Risk-Sense; **Dr. Wanda Tuttle**, President/CEO Southwest Medical Ventures; **Jim Healy**, Founder/CEO, Northwest Bio; **Dr. Norman Smith**, experienced founder of start-ups; **Gordon Moore**, President, Lectrosonics; **Craig Kenesky**, Wilson/Sonsini/Goodrich & Rosati; **Mitchell Kirschner**, CEO, MIK Development; **Sanjay Prasad**, Intellectual Property International; **Jackie Moore**, Executive Director, Sandia Science and Technology Park; **Andres Salazar**, Technology Ventures Corporation; **Gideon Shaanan**, CEO, Osenti; **Tom Stephenson**, Verge Fund; **Kathy Hansen**, Arrowhead Center, NMSU; **Nola Masterson**, CEO/Founder, Science Futures; **Damon Matteo**, CEO, Fulcrum Strategy; **Dave Pesiri**, LANL; **Stuart Rose**, Founder, Bio-Science Center; and **Peter Anselmo**, Executive Director, NMT Center for Technology Commercialization.

Special presentations by **Hope Shimabuku**, the Director of the Dallas Patent Office, and **John Garcia**, District Director, USSBA.

There will be local and national investors attending and speaking at this two-day event. Like the popular *Shark Tank*, **The NMT Wolves Den** will host a panel of investors will screen presentations by entrepreneurs seeking input and funding. This is a phenomenal opportunity to meet true “movers-and-shakers” in the exciting world of inventing and entrepreneurship.

Early registration, before March 10<sup>th</sup> is \$75. The price includes: cocktail reception, barbecue dinner, continental breakfast, box lunch, break refreshments and all types of life changing information! For more information and to register, please visit <http://management.nmt.edu/invent/>. **We hope to see you there!**